



# Elective Concentrations

## Undergraduate Concentration

### Holistic Studies ..... 18 credits

**Holistic Studies** is an integrated approach to psychology that addresses the relationship between mind, body and spirit. It draws from multidisciplinary, theoretical and cross-cultural sources including contemporary mind-body approaches to healing. Holistic studies includes expressive art therapies and views the transformative nature of the arts as an important aspect of holistic psychology. Holistic perspectives are applied to human growth and development, psychological disorders and clinical practice, wellness, and the nature of human potential.

PSY120	Formative Ideas in Psychology	3
PSY325	Theories of Personality	3
PSY316	Cross-Cultural Perspectives in Psychology	3
PSY345	The Spiritual Dimension: Psychological & Educational Themes	3
PSY376	Psychological & Therapeutic Dimensions of the Arts	3
PSY428	Holistic Psychology: An Integrated Approach	3

## Undergraduate Concentration

### Hospitality Management ..... 18 credits

**Hospitality Management** equips students to manage staff and systems in the hospitality industry. The primary focus is on restaurant front of the house and back of the house management, and on hotel management. Students can become more valuable individual contributors, outstanding team members, and managers of organizations within the hospitality industry.

#### Prerequisite courses:

BSM200	Introduction to Business	3
BSM325	Marketing	3
BSM330	Financial Accounting	3

#### Concentration courses:

BSM431	Introduction to Hotel & Restaurant Operations (required first course; may be waived with permission)	3
BSM432	Hospitality Operations Management	3
BSM433	Hospitality Marketing, Sales & Food Promotion	3
BSM434	Advanced Hospitality Operations	3
BSM435	Food & Beverage Cost Control	3
BSM436	Legal Issues in the Hospitality Industry	3

## Undergraduate Concentration

### Information Technology & Ebusiness ..... 18 credits

**Information Technology & E-Business** prepares students to develop strategies for managing infrastructure design, server management, security, e-business strategy and marketing. Graduates gain an overview of the technologies for electronic commerce on the Internet and current trends with respect to the technology of the World Wide Web, and explore various e-business models.

*Prerequisite course:* BSM200 Introduction to Business ..... 3

BSM413	Strategic Business Planning	3
BSM406	Introduction to E-Business	3
BSM420	Internet Marketing	3
BSM460	Database Management	3
BSM470	Project Management	3
BSM475	Information Technology	3

## Undergraduate Concentration

### Juvenile Justice Studies ..... 15 credits

**Juvenile Justice Studies** provide students interested in working with adolescents and the juvenile justice system with a solid introduction into the history of youth services, current theories of adolescent development, and the impact of community disadvantage, child abuse and neglect on behavior.

JUS350	Introduction to Juvenile Justice	3
PSY359	Understanding Child Abuse and Neglect	3
JUS377	Legal Processes for Reporting Child Abuse (PSY359 required concurrently)	1
PSY330	Adolescents in Search of Belonging	3
JUS225	Introduction to Social Justice	3
Two 1-credit JUS electives		2

