



# Master of Business Administration • CIP code 520201

45-54 credits • 5 terms full-time

**Program Description** — The Master of Business Administration prepares students with the practical skills and specialized knowledge that are essential for meaningful business and managerial careers. Working managers seeking advancement, emerging professionals, or those desiring to switch careers, gain the tools and competencies that will help them succeed in achieving their goals. A general management core provides broad-based business knowledge, a cohort-based seminar series develops teamwork and leadership skills, and specialization options allow students to gain job-ready competencies. The program offers opportunities to work on real-life business problems in student teams with faculty and business mentors. In the final capstone project, students develop a business idea and prepare a pitch-deck to present to an investor panel.

**Learning Outcomes** — Graduates of the program will be expected to: be capable of leading themselves and others, demonstrate critical and problem-solving skills, be skilled in the analysis and strategic use of financial data and tools, operate strategically within the framework of markets, technology and resources, demonstrate cultural competence in diverse organizational settings, effectively manage change, complexity and uncertainty, and demonstrate professional integrity.

**Careers** — Management and leadership positions in business, non-profit and government organizations. Jobs include: marketing analyst or manager, business analyst, project manager, human resources manager, general manager.

### Admission requirements

Bachelor's degree and other School of Management requirements, and two years of work experience recommended.

### Online courses

No more than 49% of your Cambridge College courses may be fully-online. International students may take only one fully-online course in any term.

### General Prerequisites

Graduate level English language communication and writing skills. Coursework required in first term(s) if writing assessment indicates need (credits do not count towards degree).

- MMG501E Business Communication
- MMG505 Graduate Writing

### Foundation Courses .....9 credits

Take in first term(s) **or** demonstrate competency through prior undergraduate or graduate courses with grades of B or better from a regionally accredited institution. If waived, credits required for degree are reduced.

- MMG506 Quantitative Analysis for Managers
- MMG514 Accounting for Managers
- MMG515 Economics for Managers

### Seminar & Capstone .....9 credits

- MMG500 Graduate Management Orientation Seminar (0 credit)
- MMG691-693 Leadership Seminar I-III (3 terms @2 credits) Must be taken in sequence with same seminar leader.
- MMG694 Graduate Management Capstone Seminar (preqs: MMG691-693, MMG511, 512, 520, 725; and no more than 12 credits remaining to finish program)

### MBA Core Courses ..... 27 credits

- MMG511 Foundations of Management
- MMG512 Organizational Environment
- MMG520 Financial Accounting (preq. MMG514)
- MMG522 Information Systems in the Organization
- MMG525 Statistical Decision Techniques for Managers (preq. MMG506)
- MMG710 Project Management
- MMG725 Financial Management (preq. MMG520)
- MMG733 Marketing Management
- MMG740 Human Resources Management

### Electives or Specialization .....9 credits

See next page.



(All courses @ 3 credits except as noted.)



MBA

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## MBA Electives or Specialization .....9 credits

**Business Electives** — Choose three courses from available SOM electives. Consult advisor for details.

### Business Analytics Specialization

Technical, managerial and analytic skills for managing data and databases in organizations and using data to improve decision-making and performance. Jobs include financial analyst, sales and marketing analyst, business operations analyst.

- MMG717 Systems Analysis & Design (preq. MMG522)
- MMG714 Data Management (preq. MMG522)
- MMG729 Business Intell & Analytics (preq. MMG522 and 714)

### Information Technology Management Specialization

Core information systems, IT principles; application and alignment of technology with business needs. Jobs include IT manager, systems analyst.

- MMG717 Systems Analysis & Design (preq. MMG522)
- MMG715 Management Information Technology (required last course in specialization)

#### Choose one:

- MMG700 IT Service Management (preq. MMG522)
- MMG714 Data Management (preq. MMG522)
- MMG795 Advanced Project Management (preq: experience in a project team or as project manager. or MMG710/equivalent.)

### Marketing Specialization

Market analysis and research, marketing planning, digital marketing, marketing strategy. Jobs include marketing analyst, marketing associate, social media specialist, marketing manager.

- MMG517 Research Methods for Managers (preq. MMG733)
- MMG736 Digital Marketing (preq. MMG733)
- MMG737 Marketing Strategy (preq. MMG733 and 517; required last course in specialization)

### Non-Profit Management Specialization (preq. MMG511 and 512 recommended)

Budgeting and finance, strategic planning, grant-writing and resource development, leadership. Jobs include business development associate, fundraising associate, grants administrator, human resources manager, program director

- MMG727 Budgeting & Finance for Nonprofit & Public Organizations (preq. MMG514, MMG520 recommended)
- MMG750 Business, Government & Ethics (preq. MMG511)
- or** MMG770 Grant Writing and Resource Development
- MMG760 Strategic Planning for Non-Profit Organizations (required last course in specialization)