Bachelor of Science

Management Studies

• CIP code 520201 • 120 credits •

Program Description

The Bachelor of Science in Management presents a comprehensive management curriculum that equips students with the skills necessary to work in for-profit and not-for-profit organizations. Our students learn directly from practicing scholar-professionals, many of whom are distinguished area business leaders. The Cambridge College *practicing professional* teaching model gives students the opportunity to learn both management theory and effective, practical management techniques. By combining research, theory and practice, graduates will be prepared with the skills that will enable them to manage both people and complex issues.

Required courses provide a practical framework to the management curriculum, including the history of management theory, structures of for-profit and not-for-profit organizations, and theories of leadership. Students will gain knowledge of strategic planning, diversity issues in the workplace, financial requirements, human resource planning, and ethics. Along with these skills graduates will be prepared with an understanding of marketing and sales skills, and technological advances in the corporate and not-for-profit environments.

Program Outcomes

Students will:

- Understand basic management functions and apply them to organizational practice.
- Demonstrate ethical reasoning skills.
- Demonstrate the oral and written communication skills necessary for effective leadership.
- Use quantitative data to support organizational decision-making.
- Apply problem-solving skills to accomplish organizational goals.
- Demonstrate the ability to lead and actively participate in diverse teams.
- Analyze the interplay of businesses in the global marketplace..

Careers and Further Study

Graduates will be prepared for employment as team members and managers within corporate and non-profit organizations. Areas of employment may include sales, marketing, finance, information technology, e-business, general management, human resources and hospitality.

The undergraduate management program additionally prepares students for graduate study in management, economics, finance, human resources, sales and marketing.

Online courses: 50% or more of your Cambridge College courses may be fully-online. International students may take only one fully-online course in any term.

Degree completion: General education requirements may be satisfied by an associate's degree or 60 credits of prior courses that meet all general criteria for transfer; up to 90 credits may be accepted.

General Education . . . . 42 credits

LRN 175	Principles & Processes of Adult Learning	3
WRT 101	College Writing I	3
CTH 225	Foundations of Critical Thinking	3
MAT 101	College Math I	3
CMP 130	Introduction to Computer Applications	3
CMP 230	Information Literacy	3
WRT 102	College Writing II	3
MAT 102	College Math II	3

WRT 101-102 and MAT 101-102 may by waived if equivalent courses have been accepted in transfer. Credits will be replaced with open electives. WRT 201 required if both WRT 101-102 are waived; not required for students completing WRT 101-102 at Cambridge. WRT 090 and MAT 100 required if assessment indicates need.

Arts & Humanities 6
Natural & Physical Sciences 6
Social Sciences 6

Open Electives . . . . 36 credits

Choose electives and/or concentrations to support your academic interests and professional goals.

Management Studies Major . . . . 42 credits

BSM 200	Introduction to Business	3
BSM 203	Organizational Communication	3
BSM 204	Financial Accounting	3
BSM 205	Marketing	3
BSM 300	Economics for Managers	3
BSM 315	Diversity in the Workplace	3
BSM 320	Operations Management	3
BSM 335	Human Resource Management	3
BSM 340	Managing Information Systems & Databases	3
BSM 441	Business Ethics	3
BSM 442	Financial Management	3
BSM 445	Organizational Theory & Behavior	3
MAT 201	Introduction to Statistics	3

Capstone

BSM 414	Strategic Management	3