



Master of Business Administration

45-54 credits • 5 terms full-time

Program Description — The Master of Business Administration prepares students with the practical skills and academic knowledge-base that are essential for meaningful business and managerial careers. Working managers and emerging professionals will earn the degree that is the recognized workplace standard for leadership and management, and the competencies to survive and thrive in today's complex and uncertain business or organizational settings. Students will learn to deliver value by using business intelligence and analysis to make decisions, implementing projects through collaboration and teamwork, and exercising leadership to create change.

Learning Outcomes — Graduates of the program will be expected to: be capable of leading themselves and others, demonstrate critical and problem-solving skills, be skilled in the analysis and strategic use of financial data and tools, operate strategically within the framework of markets, technology and resources, demonstrate cultural competence in diverse organizational settings, effectively manage change, complexity and uncertainty, and demonstrate professional integrity.

Careers — Management and leadership positions in business, non-profit and government organizations. Jobs include: sales manager, marketing analyst or manager, business analyst, project manager, human resources manager, general manager.

General Prerequisites

Graduate level English language communication and writing skills. Coursework required in first term(s) if writing assessment indicates need (credits do not count towards degree).

MMG501E Business Communication

MMG505 Graduate Writing

Foundation Courses.....9 credits

Take in first term(s) **or** demonstrate competency through tests/assessments or prior undergraduate or graduate courses with grades of B or better from a regionally accredited institution. If waived, credits required for degree are reduced.

MMG506 Quantitative Analysis for Managers

MMG514 Accounting for Managers

MMG515 Economics for Managers

Admission requirements:

- Bachelor's degree and other School of Management requirements.
- Two years of work experience required.

Online courses: No more than 49% of your Cambridge College courses may be fully-online. International students may take only one fully-online course in any term.

(All courses @ 3 credits except as noted.)

Seminar & Capstone9 credits

MMG500 Graduate Management Orientation Seminar (0 credit)

MMG691-693 Leadership Seminar I-III (3 terms @2 credits)

Must be taken in sequence with same seminar leader.

MMG694 Graduate Management Capstone Seminar

(preqs: MMG691-693, MMG511, 512, 520, 725; and

no more than 12 credits remaining to finish program)

MBA Core Courses 27 credits

MMG511 Foundations of Management

MMG512 Organizational Environment

MMG520 Financial Accounting (preq. MMG514)

MMG522 Information Systems in the Organization

MMG525 Statistical Decision Techniques for Managers (preq. MMG506)

MMG710 Project Management

MMG725 Financial Management (preq. MMG520)

MMG733 Marketing Management

MMG740 Human Resources Management

Electives or Specialization9 credits

Business Electives — choose three courses

MMG517 Research Methods for Managers

MMG521 Managerial Accounting (preq. MMG520)

MMG560 Managing a Diverse Workforce

MMG561 Business Law

MMG715 Management Information Technology (preq. MMG522)

MMG732 Global Business (preq. MMG511, MMG515)

MMG734 Business Planning

MMG735 Entrepreneurship & Small Business Management (preq. MMG511, MMG520)

MMG736 Digital Marketing (preq. MMG733)

MMG746 The Manager as Negotiator

MMG750 Business, Government & Ethics (preq. MMG511, 512)

MMG795 Advanced Project Management (preq. MMG710)

Practicum course may be taken with special permission.

Business Analytics Specialization

Technical, managerial and analytic skills for managing data and databases in organizations and using data to improve decision-making and performance. Jobs include financial analyst, sales and marketing analyst, business operations analyst.

MMG714 Data Management (preq. MMG522)

MMG717 Systems Analysis & Design (preq. MMG522)

MMG(new) Data Warehousing & Business Intelligence

Information Technology Management Specialization

Core information systems, IT principles; application and alignment of technology with business needs. Jobs include IT manager, systems analyst.

MMG715 Management Information Technology (preq. MMG522)

MMG717 Systems Analysis & Design (preq. MMG522)

MMG700 IT Service Management (preq. MMG522)