

Hospitality Management Studies Resources in CCOL and Web

This handout identifies the most helpful resources for the Hospitality Management degree program in the School of Undergraduate Studies.

For “Resources in CCOL and Web for General Requirements for All Undergraduate Studies Degree Programs,” see the School of Undergraduate Studies section of

http://www.cambridgecollege.edu/library/ccol_research.cfm

For handouts on various management skills, see the School of Management section of

http://www.cambridgecollege.edu/library/ccol_research.cfm

Only use the Internet Explorer or Safari browsers. Other browsers may not work in CCOL.

Journal, document, book, and periodicals in CCOL

On the CCOL HOME page, the *Search for Management* search box will search these databases:

- Academic Search Premier
- Wilson OmniFile Select Full Text Edition
- Business Source Premier
- Greenfile
- Newspaper Source
- Regional Business News
- Research Starters – Business
- SocIndex with Full Text
- Ebrary

Full-text journals in our databases include:

- Journal of Foodservice
- Hotel Management
- Journal of Sustainable Tourism
- Service Industries Journal
- Travel Agent

Ebrary Electronic Books in CCOL

To search for books in the Ebrary Electronic Books collection:

- From the CCOL HOME page, click Direct to Databases
- Click Ebrary Electronic Books
- Click Advanced (to the right of the “Search Ebrary” box)

- Use the drop-down menu of the “Search in” box to search by subject (or title, author, etc.)
- For example, there are
 - 32 books with “Hospitality Management” as the SUBJECT, including “The Encyclopedia of Hospitality Management”
 - 8 books with “Hotel Management” as the SUBJECT

Tutorials on Hospitality Management

Be sure to see this one!

How to research the hospitality industry tutorial

<http://library.ucf.edu/Rosen/tutorial/hospitality/default.php>

Free online course in spa and hospitality operations from UC Irvine

<http://learn.uci.edu/oo/getOCWPage2.php?course=OC0700522&lesson=1>

Free hotel management training tutorials

<http://www.hospitality-school.com/free-hotel-management-training>

Tutorial on using FourSquare to get statistics, help with branding and more for hotels

<http://alainclasse.wordpress.com/2011/08/22/tutorial-foursquare-for-hotelier/>

Using Twitter to spy on your hotel competitors

<http://alainclasse.wordpress.com/2011/10/02/tutorial-to-spy-your-hotel-competitors-with-twitter/>

Simulation game for hotel management http://www.itsnotbadatall.com/games_content/other-fun/hotel-management.html

Food and wine training quiz

http://www.qedoc.org/en/index.php?title=A_short_quiz_about_wine,_coffee,_food_and_mixed_drinks

Websites on Hospitality Management

Although not from scholarly journals, useful information can be found on the web. Most of these sites come highly recommended from a national survey of reference librarians.

Note: websites can change and disappear at any time! If the URL doesn't work, try putting the name of the site into Google.

For extensive lists of websites in specific hospitality areas, click each of the tabs on this website (Food, Lodging, Theme Parks, Tourism, Hospitality), then click its website tab

<http://library.ucf.edu/Rosen/tutorial/lodging/default.php>

Career Guide for Lodging Managers <http://learnthat.com/2010/12/career-guide-for-lodging-managers/>

Hotel Management Blog – “an insider look and best practices”
<http://alainclasse.wordpress.com/hotel/>

Hospitality Management on Facebook <http://www.facebook.com/pages/Hospitality-MGTCH/297634116917767>

Hospitality industry news <http://www.hospitality-industry.com/index.php/news>

Hotel marketing newsletter <http://www.hotelmarketing.com/index.php/content/hospitality-industry>

Portals for various hospitality industry areas, such as cruise, gaming, airline
<http://www.htrends.com/Info-sites.html>

Hospitality Management Trends <http://www.htrends.com/trends-category-category-Management.html>

Hotel Mule – has wiki, blogs, news, forums, more <http://www.hotelmule.com/>

Glossaries

Hospitality Glossary <http://www.checkfront.com/hospitality-glossary/>

Hospitality Financial Accounting Glossary <http://hotelmule.com/forum/viewthread.php?tid=1553>

Legal information

Hospitality Risks Solutions <http://hospitalityrisksolutions.com/2011/02/16/hospitality-industry-legal-risks-the-2012-americans-with-disabilities-act-ada-update-will-impact-hotel-ballrooms-gyms-spas-and-employee-areas/>

Hotel Law Blog <http://hotellaw.jmbm.com/>

Statistics and Demographics

Hospitality Industry Trends <http://www.htrends.com/>

US Department of Labor stats http://www.doleta.gov/BRG/Indprof/Hospitality_profile.cfm

Websites and advice on researching hospitality stats <http://library.ucf.edu/Rosen/stats.pdf>

Are You Planning a Questionnaire, Survey, Interview, or Focus Group?

Hospitality Industry forums <http://www.hospitality-industry.com/index.php/forums/>

Hotelmule Forums <http://www.hotelmule.com/>

Facebook page for people interested in hotel management

<http://www.facebook.com/pages/Free-Hotel-Management-Training-Blog-wwwhospitality-schoolcom/359579793114>

Associations

American Hotel and Lodging Association <http://www.ahla.com/>

National Society of Minorities in Hospitality <http://www.nsmh.org/>

Video and Audio Podcasts

Hotel management videos <http://www.hospitality-school.com/free-hotel-managevideo-training>

Hospitality industry videos <http://www.htrends.com/Multimedia-index.html>

Hospitality Risks Solutions videos <http://hospitalityrisksolutions.com/videos/>

Google video search

<http://www.google.com/search?q=hospitality+management&tbo=p&tbm=vid&source=vgc&aq=f>

TED Talk on 'Joyful hotels' http://www.ted.com/speakers/chip_conley.html

Do You Need Books to Expand Your Research?

Google Books at <http://books.google.com> is amazing!

- Be sure to search it for your subject area!
- Click "Advanced Book Search" and check "Full View Only" to limit the search to full-text results
- "PartialView" can also provide plenty of full-text

<http://www.amazon.com> or <http://www.bn.com> Use these easy search engine to get lists of books on your topic and to read excerpts, but try to get the books from your local library or buy from your local independent bookstore. Or, buy a less expensive used copy from an online independent bookstore at <http://www.bookfinder.com>

If you can't find what you need or you need more, ask yourself:

Who would care about this topic?

Where would they publish what they know?

Materials compiled by Maida Tilchen, Project Manager for Library Services © 2011 Cambridge College