

Everyone Can Find Management and Business Information

Do You Need Scholarly Articles on Management Topics?

The Cambridge College Online Library provides thousands of full-text scholarly articles in this area.

- Go to www.cambridgecollege.edu/library/
- Follow the instructions to sign in
- Click eGlobalSearch for a quick search of some of our databases
- For a more thorough search, click Research Databases to search **EBSCOhost**. On the "Choose Databases" page, check Academic Search Premier, Business Source Premier, Newspaper Source, and Regional Business News

Cambridge College Online Library provides resources and instruction for researching many topics in management and business. Go to the **Research Guides** area, select the *Business Research Guide*, and look at the many choices, including e-commerce, business ethics, negotiation and conflict management, marketing, global management, human resources management.

Although not from scholarly journals, useful information can be found at:

Note: websites can change and disappear at any time!

Free Management Library at <http://www.managementhelp.org/>

Thorough, credible overviews with links and bibliographies on 675 management topics including systems thinking, organizational change, research methods, customer service, more.

U.S. Small Business Administration at <http://www.sba.gov/library>

For laws, research reports, statistics.

<http://web.mel.org/viewtopic.jsp?id=713> The Michigan Electronic Library (MEL) Business, Economics and Labor Collection contains Internet resources to support the needs and interests of businesses, librarians.

Are You Planning a Questionnaire, Survey, Interview, or Focus Group?

<http://www.managementhelp.org/>

Click the *Research Methods* box for instructions for doing interviews, questionnaires, surveys, focus groups, and case studies; and for analyzing results.

Writing a Business Plan or Doing Market Research? Use These Handy Tools to Guide Your Process

<http://www.virtualpet.com/industry/howto/search.htm>

Click *The Steps* for an incredibly thorough and highly interactive site covering just about everything you need to do (ignore all reference to Oklahoma or OSU libraries.)

<http://www.inc.com> Lots of resources!

Encyclopedia of Business Information Sources, Gale Research

Identifies trade associations, publications, and research institutes by industry. Look for it in the Reference section of many libraries.

Do You Need Numbers? Find Statistics and Demographics Here

U.S. Census Bureau at <http://www.census.gov>

Click *Business* for various statistics.

U.S. Small Business Administration at <http://www.sba.gov>

Click *Starting Your Business*, then click *Do Your Research* for statistics.

Want to Learn Business Research or Marketing Skills? Try These Interactive Tutorials

In our Cambridge College Online Library at www.cambridgecollege.edu/library/

Click *Online Tutorials* and then choose *Business Research 101*

<http://www.lowe.org> Click *Building and Inspiring an Organization* for self-paced, how-to modules on many business topics

<http://www.americanexpress.com/homepage/smallbusiness.shtml>

Click *Inform* for business plan help and more.

http://www.morebusiness.com/templates_worksheets/bplans/ for business plan and marketing tutorials and templates.

Do You Need To Do Market Research or Find An Expert? Try These Trade Association Sites

Also check out the competition, find periodicals, identify conferences, and more. Try all these sites as each has a different list of online association links, but also go to almost

any library and look in the *Encyclopedia of Associations* for a thorough search of all associations, not just those that have websites.

<http://www.ipl.org/ref/AON>

Search engine for associations on the internet.

Would You Like to Find a Magazine On Your Topic or Industry?

<http://www.publist.com>

Lists 150,000 periodicals. Search by words that might be in the title, or under *Browse Periodicals by Subject* click *Business and Economics* for lists on Management, Small Business, Marketing/General, and Human Resources and Personnel Management.

Do You Need a List of Books to Expand Your Research?

<http://www.amazon.com> or <http://www.bn.com>

Easy search tools for good lists and excerpts of current books. Many may be available at a local library. If you need to buy a book, please buy from your local independent bookseller, or buy a less expensive copy online from an independent bookseller at <http://www.bookfinder.com>

Are You Researching an International or Import-Export Business?

http://www.inc.com/articles_by_topic/global

Articles from Inc. magazine

<http://www.virtualpet.com/industry/howto/search.htm>

Click *The Steps*, then choose #16 *The International Market*.

U.S. Census Bureau at <http://www.census.gov>

In *Business*, click *Foreign Trade* for U.S. government statistics.

<http://www.ecnext.com/commercial/channelreferral/imr.shtml>

International Market Research Mall provides market research reports for a fee.

Do You Want to Be a Better Business Researcher?

In <http://www.amazon.com> "Business research online" to see current books.

***If you can't find what you need or you need more, ask yourself:
Who would care about this topic?
Where would they publish what they know?***