

Cambridge College Engaged in an Exciting Program with China *Lee Awarded Confucius Scholars Medal for Visiting Lectures*

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For ten days in November, Professor and Assistant Dean of Undergraduate Programs James Lee and Associate Dean of the School of Management Bill Hancock journeyed to China to spread the word about Cambridge College. As part of the International Program expansion, the purpose of the visit was to secure an articulation agreement with Jinan University to bring students to study in Graduate Management Studies at Cambridge College and to discuss a Scholars Exchange Program with the Shan Dong government to facilitate top Chinese executives over to the United States to also study Management at Cambridge College.

“We are very excited about the opportunity to engage the rapidly growing business community of China in a friendly, progressive educational partnership,” said Associate Dean Hancock. “With an understanding of specific needs and objectives of the Shandong Province Economic and Trade Commission-Training Division, we will be able to tailor a superior academic and experiential Master of Management program for the Chinese business leaders.”

Professor Lee’s visit served a double purpose; as part of the Foreign Experts Exchange Program in Jinan, he spent time visiting schools and giving lectures on fisheries and biology. “The Chinese province of Shan Dong has a large fishing industry and a focus on aqua-culture, or, fish farming,” said Professor Lee. For his services, Professor Lee was presented with the Confucius Scholars Medal by the Qingdao Institute of Oceanology.

“The trip was wonderful,” said Professor Lee. “The people were so friendly, welcoming, and accommodating. They put a lot of effort seeing that we were comfortable and attending some meal or another. Their level of hospitality is incredible. At no time did I ever not feel appreciated or welcome,” he added.

Professor Lee said that this visit had very far reaching implications for the college. He noted that the Chinese stocks are currently the second best in Asia, and predicted to be the top earner next year. “Their economical growth rate, strong work ethic and focus are incredible,” he said. “They have an open mind to other markets and are interested in how the Western culture thinks. They are sensitive and thoughtful in the way they look at global business.”

Although Professor Lee was very busy, he did have a chance to take a tour of the Forbidden City, stroll through some Beijing Gardens, visit a traditional Chinese tea house, and even learned a few sentences in Chinese.

“From my brief visit, I can tell that China is poised to become the next great power,” said Professor Lee. “We are very excited about establishing a relationship at the ground floor. I see nothing but good things for the future.”

Associate Dean Hancock and President Sharma are planning a return trip to China to train Jinan University students in the Cambridge College methodology in late January.

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