



Cambridge
College

1000 Massachusetts Avenue
Cambridge, MA 02138
617-868-1000 or 800-877-4723

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Contact: Kimberly Dunbar, Communications Specialist
W: 617-873- 0228; C: 508-340-6620
kimberly.dunbar@cambridgecollege.edu

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**Cambridge College to Host 30 Chinese Executives
as Part of Business Education Training Program**

CAMBRIDGE—Marking an academic milestone for the institution, Cambridge College is unveiling an unprecedented executive training program for an elite group of China’s corporate leaders. **Beginning Thursday, May 31st, Cambridge College will host 30 senior administrators and chief executives from the Shandong Province in China for a three month education training program** which will deepen their understanding of American business practices and culture through a series of seminars, visits to prominent corporations, and participation in American social and cultural life.

This group of executives has been identified as next-generation leaders at the Chinese corporations where they currently work, many with billion-dollar annual revenues. They will earn a Certificate in American Business Studies at Cambridge College through this Executive Training Program, which builds on Cambridge College’s expertise in offering higher education opportunities that are grounded in both theory and professional practice in order to provide a deeper and more engaging experience for adult learners. Consistent with the College’s adult teaching and learning model, the program is designed to expand on the professional knowledge and leadership expertise of the participants, while providing them with a comprehensive background in American management and business practices.

While the city of Boston is accustomed to hosting thousands of international students every year, it is rare to find a group of 30 such-accomplished Chinese businessmen visiting the city as adult learners to study the history and professional practices of New England businesses. Cambridge College is partnering with the Shandong Economic and Trade Commission and the Shandong Province State Owned Enterprise Council to offer an Executive Training Program for individuals from the Shandong Province in China.

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“The significance of this program is that it will deepen the cultural understanding between business leaders who represent the world’s largest economy and the world’s fastest growing economy,” said Cambridge College President Mahesh Sharma. “We are confident that this exercise in educational and cultural exchange will serve to strengthen the ties between our two nations.” The Shandong Province, situated on the eastern part of China on the lower reaches of the Yellow River, is ranked as one of the top three overall revenue generating states in China. With a population of 90 million, the Shandong Province houses one-tenth of the entire Chinese population.

The training program will include classes, lectures and symposia covering a variety of topics including the *Language and Culture of Business, Management & Leadership in the Twenty-First Century*, and *The Future of International Business*. The program will also feature a number of corporate visits in which the Chinese businessmen will tour several highly successful American enterprises. During the two-week orientation period, the participants will engage in cultural immersion seminars, covering topics from Boston History and American Politics to The Structure of American Wealth to American Leadership Practices.

The Executive Training Program will kickoff with a Welcome Ceremony and Formal Program Commencement on **Thursday, May 31st at 5 p.m. at the Inn at Harvard, 1201 Massachusetts Avenue, Harvard Square in Cambridge, Massachusetts**. For more information regarding the program, please contact Cambridge College China Programs Assistant Director Basil Cleveland at 617-504-8093 or basil.cleveland@cambridgecollege.edu. Questions can also be directed to China Programs Director Baiqing Li at 413-237-1902 or Baiqing.li@cambridgecollege.edu.

Founded in 1971, Cambridge College is a private, non-profit institution dedicated to providing academically excellent, time-efficient, and cost-effective higher education for a diverse population of working adults for whom those opportunities may have been limited or denied. Cambridge College has sites in Cambridge, Springfield, and Lawrence, MA; Chesapeake and South Boston, VA; Augusta, GA; Ontario, CA; and San Juan, Puerto Rico.

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