



Bachelor of Science

Management Studies

120 credits

General Education 60 credits

Learning to Learn

LRN175	Principles & Processes of Adult Learning	3
WRT101	College Writing I	3
CTH225	Foundations of Critical Thinking	3
MAT101	College Math I	3
CMP130	Introduction to Computer Applications	3
WRT102	College Writing II	3
CMP230	Information Literacy	3
MAT102	College Math II	3

WRT101-102 and MAT101-102 may be waived if you have taken equivalent courses **and** assessment indicates proficiency. Credits will be replaced with open electives.

Knowledge to Gather Knowledge

Arts & Humanities	9
Natural & Physical Sciences	9
Social Sciences	9
BSM200 Introduction to Business — recommended	

Open Electives 9

WRT090 and MAT100 required if assessment indicates need.

Management Studies Major

Required Courses 39 credits

BSM300	Economics for Managers	3
BSM305	Principles of Managing Organizations	3
BSM310	Organizational Theory & Behavior	3
BSM315	Diversity Issues in the Workplace	3
BSM320	Operations Management	3
BSM325	Marketing	3
BSM330	Financial Accounting	3
BSM332	Financial Management	3
BSM333	Statistics for Business	3
BSM335	Human Resources Management	3
BSM340	Information Systems & Database	3
BSM345	Business Ethics	3
BSM490	Management Capstone Project	3

Admission requirements:

- High school diploma or equivalent and other general requirements (see Admission).
- Three years of work experience recommended (including employment, volunteer work, training, community involvement, etc.).

Management Studies Major

Electives choose 21 credits

Choose among a wide variety of management studies electives to meet career and academic goals.

General Management

BSM326	Strategies for Sales Management	3
BSM407	International Business	3
BSM410	Entrepreneurship	3
BSM413	Strategic Business Planning	3
BSM415	Leadership Models	3
BSM430	Non-Profit Organization Management	3
BSM402	Grant Writing & Fund Raising	3
BSM408	Business Law	3

Finance

BSM331	Principles & Practices of Consumer Credit	3
BSM334	Principles of Banking	3
BSM403	Personal Finance	3
BSM405	Investments	3
BSM409	Managerial Accounting	3
BSM411	Business Planning & Budgeting	3
BSM412	Money & Banking	3

Health Care Management

BSM350	Health Care Systems In the U.S.	3
BSM401	Health Care Management Fundamentals	3

Information Technology & E-Business

BSM406	Introduction to E-Business	3
BSM418	Internet Technologies	3
BSM420	Internet Marketing	3
BSM460	Database Management	3
BSM470	Project Management	3
BSM475	Information Technology	3

Organizational Behavior

BHS330	Methods for Effective Group Leadership	3
BSM465	Negotiation & Conflict Resolution	3
PSY110	Systems Thinking in Psychology	3
PSY311	Group Dynamics & Diversity	3
PSY410	Theories of Motivation	3
PSY421	Psychology & Work Today	3

Cambridge College

Undergraduate Programs and Admissions at 1000 Massachusetts Ave
Cambridge, MA 02138 • 617-868-1000 • www.cambridgecollege.edu

July 09



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Bachelor of Science

Management Studies

Management studies equip adult students with broad-based marketable and transferable skills that focus on the management of people and systems within profit and not-for-profit organizations. Students can become more valuable individual contributors, outstanding team members, and managers of organizations.

Program Outcomes

Students gain theoretical and practical understanding of business processes and organizational systems. They learn to analyze complex managerial and organizational situations, taking into account the

larger context and strategy, policy, and ethics. Students gain the critical management skills of communication, human relations, teamwork, and negotiation.

They gain knowledge of information systems, databases and Internet technology as management tools. They gain business skills such as accounting, economics, ethics and finance. They grow to understand the importance of diversity in today's global business environment.

Major Electives

Choose among a wide variety of management studies electives to meet career and academic goals.

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Massachusetts ♦ Virginia ♦ Georgia ♦ Tennessee ♦ Puerto Rico ♦ California

for working adults